

Product Brochure

Inspirations
& Innovations
SS 2021



PRECIOSA

With
Flying
Colors

Inspirations & Innovations **SS 2021**

SS 2021

FORECAST

Having moved beyond an aesthetic-only approach, we're entering a new decade of style that will be dictated by sensation and sentimentality. We're simultaneously looking back to our roots – exploring what connects us and makes us human – and ahead to a brighter, more responsible future. No longer taboo, unchecked emotion will usher in a new era of nouveau expressionism that will take aesthetic form in both the historical and the digital. Color too begins to take on new meaning as traditional associations are re-imagined by a new generation of voices and creatives. It's about how you feel, not how you look.



New Color



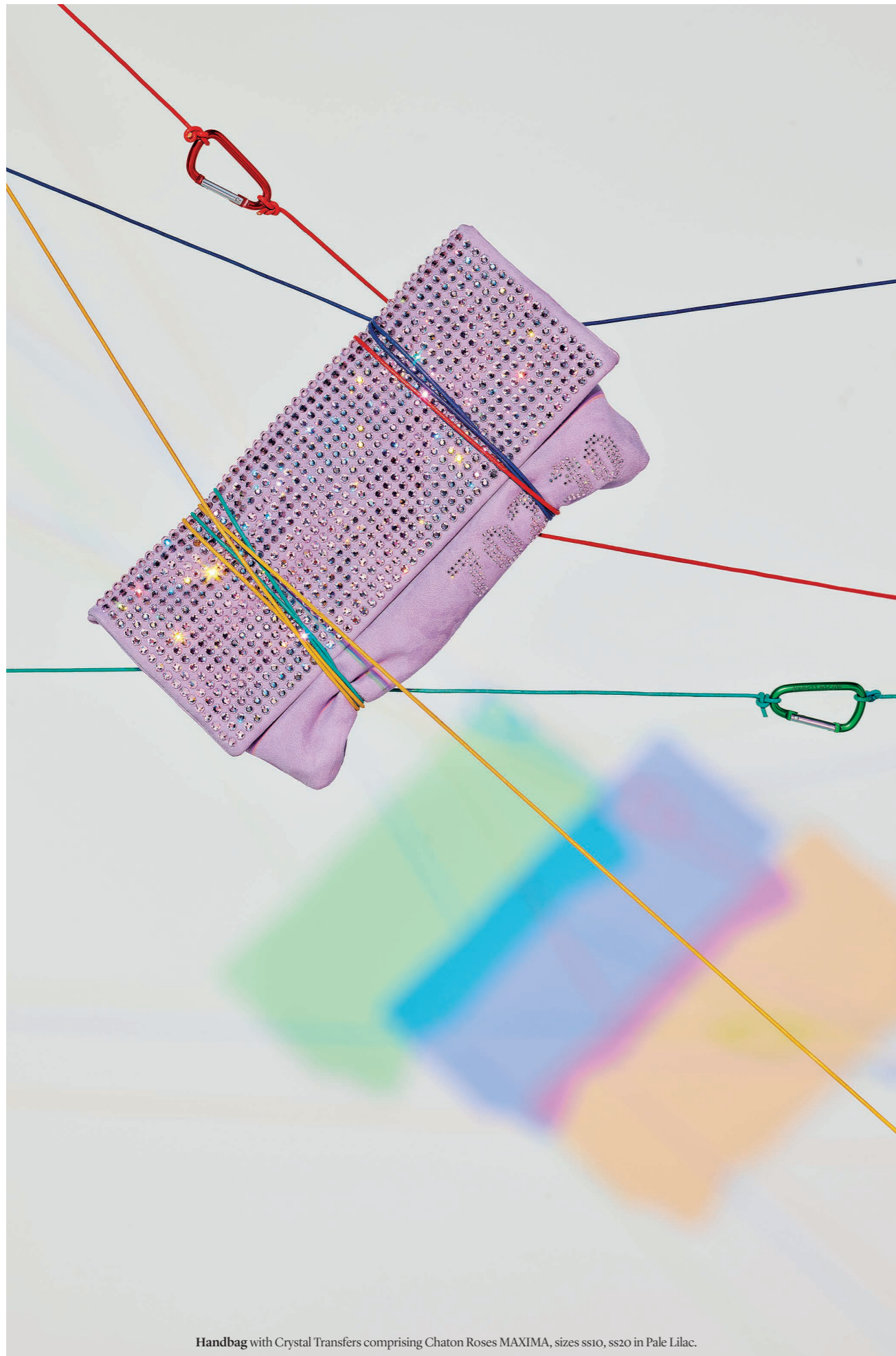
SMOKED AMETHYST

A more seductive version of its classic namesake, Smoked Amethyst is both opulent and modern. An alluring shade of dusty purple, this trending color is the ultimate elevated embellishment and a much-anticipated seasonal staple.

Smoked Amethyst is part of the regular color assortment for our premium quality flatback Chaton Roses MAXIMA and is available with AB coating.



Mules covered in Chaton Roses MAXIMA, size ss20 in Smoked Amethyst, Light Amethyst, Pale Lilac, Tanzanite and Crystal.



Handbag with Crystal Transfers comprising Chaton Roses MAXIMA, sizes ss10, ss20 in Pale Lilac.

New Color



PALE LILAC

Feeling pretty is always on trend. The delicate, pastel tone of Pale Lilac is both gentle and sophisticated and gives a feminine flair to every garment or accessory it enhances. As effortlessly luxurious as it is eye-catching, this new hue is a spring-time must-have.

Pale Lilac is part of the regular color assortment for our premium quality flatback Chaton Roses MAXIMA and is available with AB coating.



New Color



SHAMROCK


Nothing says warm weather-ready like donning a fresh, crisp shade of vivid green. Our new Shamrock is the essential “spring green” and provides the perfect pop of color to an otherwise pastel palette.

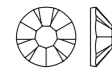
Shamrock is part of the regular color assortment for our premium quality flatback Chaton Roses MAXIMA and is available with AB coating.

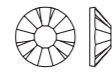








3D-printed **Sunglasses** comprising Crystal Sheet with customized film and Chaton Roses MAXIMA, size ss6 in Shamrock; **Earrings** comprising Crystal Sheet with customized film and Cupchain, size ss6 in Erinite and Tanzanite.


NEW COLORS


MC Chaton Rose MAXIMA 
NO-HOTFIX


 **ART. 438 11 615**
SIZE ss 5, 6, 7, 8, 9, 10, 12, 16, 20







 **ART. 438 11 618**
SIZE ss 30, 34

COLORS / COATINGS	ss	5	6	7	8	9	10	12	16	20	30	34
 Pale Lilac 70230 DF		●	●	●	●	●	●	●	●	●	●	●
 Pale Lilac AB 70230 20032 (TC) DF		○	○	○	○	○	●	●	●	●	●	●
 Shamrock 50630 DF		●	●	●	●	●	●	●	●	●	●	●
 Shamrock AB 50630 20032 (TC) DF		○	○	○	○	○	●	●	●	●	●	●
 Sm. Amethyst 20030 DF		●	●	●	●	●	●	●	●	●	●	●
 Sm. Ameth. AB 20030 20032 (TC) DF		○	○	○	○	○	●	●	●	●	●	●

MC Chaton Rose MAXIMA 
HOTFIX


 **ART. 438 11 615**
SIZE ss 6, 8, 10, 12, 16, 20

 **ART. 438 11 618**
SIZE ss 30, 34







COLORS / COATINGS	ss	6	8	10	12	16	20	30	34
 Pale Lilac 70230 HF		●	●	●	●	●	●	●	●
 Pale Lilac AB 70230 20055 (TC) HF		●	●	●	●	●	●	○	○
 Shamrock 50630 HF		●	●	●	●	●	●	●	●
 Shamrock AB 50630 20055 (TC) HF		●	●	●	●	●	●	○	○
 Sm. Amethyst 20030 HF		●	●	●	●	●	●	●	●
 Sm. Ameth. AB 20030 20055 (TC) HF		●	●	●	●	●	●	○	○


LEGEND:
● Standard item
○ Minimum order quantity required

NEW COLORS







MC Chaton Rose VIVA 12® 
NO-HOTFIX

 **ART. 438 11 612**
SIZE ss 5, 6, 7, 8, 9, 10, 12, 16, 20, 30, 34

COLORS / COATINGS	ss	5	6	7	8	9	10	12	16	20	30	34
 Pale Lilac 70230 S		●	●	●	●	●	●	●	●	●	●	●
 Pale Lilac AB 70230 20011 (TC) S		●	●	●	●	●	●	●	●	●	●	●
 Shamrock 50630 S		●	●	●	●	●	●	●	●	●	●	●
 Shamrock AB 50630 20011 (TC) S		●	●	●	●	●	●	●	●	●	●	●
 Sm. Amethyst 20030 S		●	●	●	●	●	●	●	●	●	●	●
 Sm. Ameth. AB 20030 20011 (TC) S		●	●	●	●	●	●	●	●	●	●	●

MC Chaton Rose VIVA 12® 
HOTFIX

 **ART. 438 11 612**
SIZE ss 6, 8, 10, 12, 16, 20, 30, 34

COLORS / COATINGS	ss	6	8	10	12	16	20	30	34
 Pale Lilac 70230 HF		●	●	●	●	●	●	●	●
 Pale Lilac AB 70230 20057 (TC) HF		●	●	●	●	●	●	○	○
 Shamrock 50630 HF		●	●	●	●	●	●	●	●
 Shamrock AB 50630 20057 (TC) HF		●	●	●	●	●	●	○	○
 Sm. Amethyst 20030 HF		●	●	●	●	●	●	●	●
 Sm. Ameth. AB 20030 20057 (TC) HF		●	●	●	●	●	●	○	○



Watches comprising Crystal Sheet with customized film and Chatons MAXIMA, size ss3 in Peridot, Sapphire, Light Amethyst, Tanzanite, Light Rose, Rose, Vintage Rose, Chrysolite, Light Gold Quartz, Gold Quartz and Light Peach.

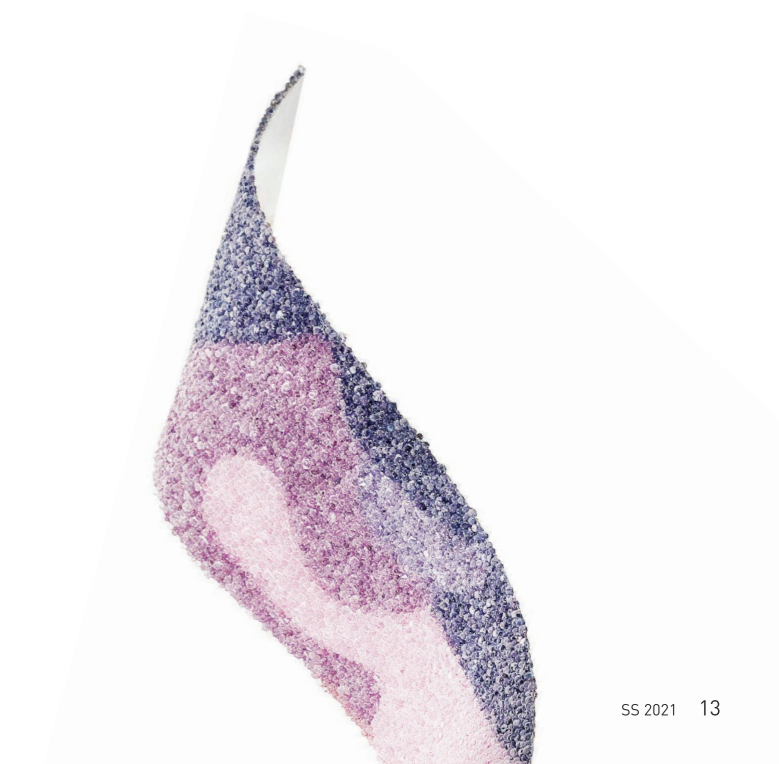


New Product

CRYSTAL SHEET with Customized Film


In addition to a choice of either Transparent or Black film, our made-to-order Crystal Sheet now comes with a third, customizable option. With a simple graphic file, we can tailor the film to replicate any design, image or motif that elegantly shines through a Crystal or Crystal AB overlay.

Crystal Sheet with Customized film is available in Crystal and Crystal AB and is suitable for gluing and hotfix application.



NEW PRODUCT

Product Specifications

Crystal Sheet with Customized Film | Art. 499 91 xxx 

Color/Coating	Sheet dimension		Packg. Unit
	CM	PCS	
Crystal	20x24	17	
Crystal AB	20x24	17	

Crystal Sheet can be applied by hotfix or gluing.
For precise application, please consult our Hotfix and Gluing Manual at www.preciosacomponents.com/applications



Crystal Sheet with customized film in Crystal AB.

Bohemian *crafted* since 1548

Preciosa Components
A Member of the Preciosa Group

A global leader in luxury goods *manufactured from crystal*, the Preciosa Group is built upon centuries of glassmaking tradition and innovation. From hand-made lamp beads to our cutting-edge, bespoke lighting installations, Preciosa looks to our own unique heritage to draw inspiration for the future of premium, responsibly crafted Bohemian crystal. Together, the Preciosa Group operates a global network of 11 regional offices and melts 40 tons of glass every day.